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## Does This Emerging Market Rally Have Legs?

Since the mid-January low, we have become more positive on investment opportunities in emerging markets. In our view, this EM rally can continue, with the potential for more upside in the next six to 12 months. Of course, the sustainability of the rally will depend on fundamental data, global monetary policy and continued stabilization in currencies and commodities—and selectivity remains key as individual economies maintain different growth trajectories.

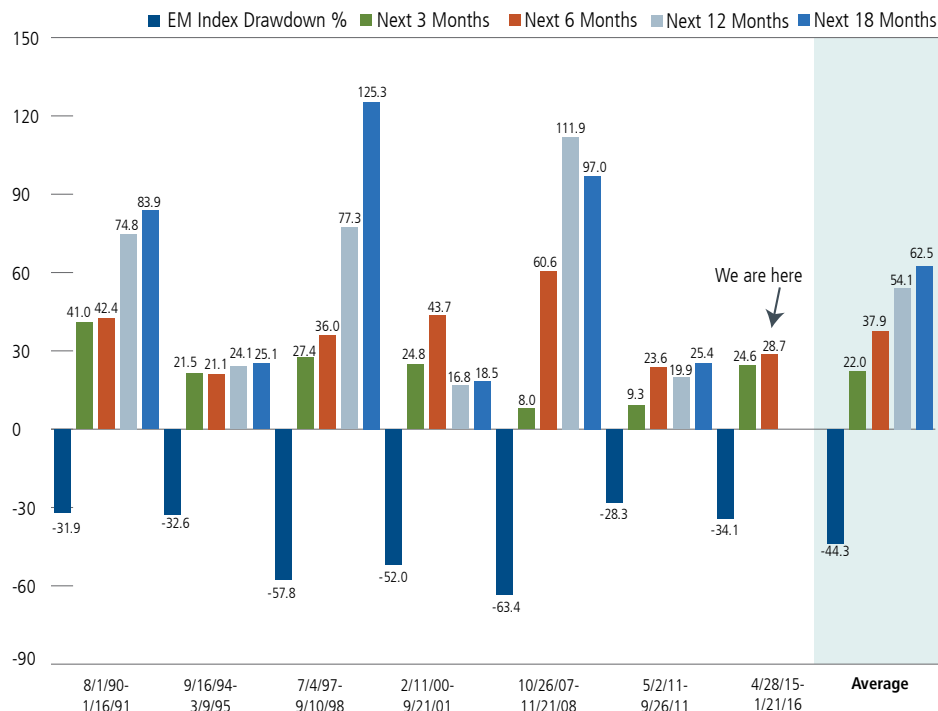
We see a combination of conditions that could propel EMs over the next year and beyond. These include

- » Improving fundamentals
- » Attractive valuations
- » Stabilizing currency and commodities
- » Years of relative subpar performance
- » Under-owned asset

**FIGURE 1. SEVEN OUT OF SEVEN TIMES, EMS RALLIED BACK**

Since the 1988 inception of the MSCI Emerging Markets Index, there have been seven major (25% or more) drawdowns in emerging markets. In each instance—seven out of seven times—the major drawdown was followed by a rally. Notably, the average returns for the 12- and 18-month periods following a major EM drawdown illustrate the potential for gains.

July 21 marked the six-month anniversary of the January 21 low in emerging market equities. As Figure 1 shows, this recent rally is fairly similar to the average of the past market rebounds.



Source: Bloomberg. **Past performance is no guarantee of future results.** Current performance may be lower or higher than the performance quoted.

## FIGURE 2. VALUATIONS REMAIN ATTRACTIVE

Emerging markets have been trading at a discount relative to developed markets since 2013, as represented by a historical comparison of price-to-book for EMs vs. DMs. To some extent, this reflects the reduced profitability of some companies (in terms of return on equity). However, we believe valuations are supportive to EMs on the whole.

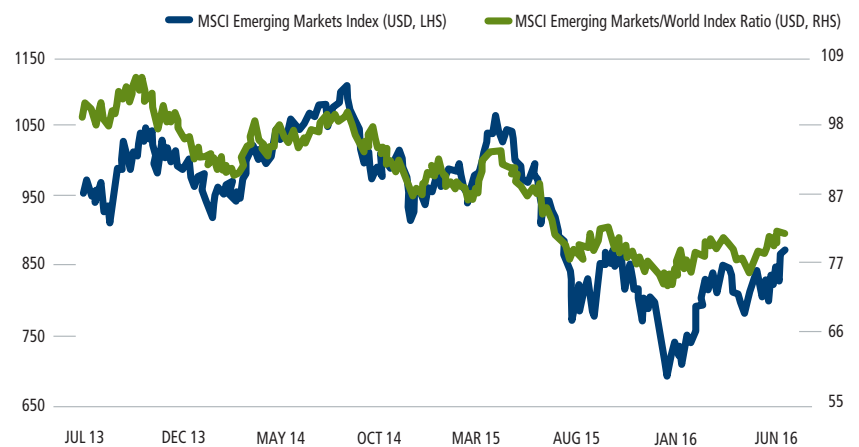


Source: Bloomberg. Data from 7/21/11-7/21/16.

## FIGURE 3. EMERGING MARKETS HAVE RECENTLY OUTPERFORMED DEVELOPED MARKETS

Based on both absolute (blue line) and relative performance vs. developed markets (green line), the EM vs. DM performance ratio has become more supportive for EMs. We believe this could represent a key inflection point.

### MSCI EMERGING MARKETS INDEX, ABSOLUTE AND RELATIVE PERFORMANCE

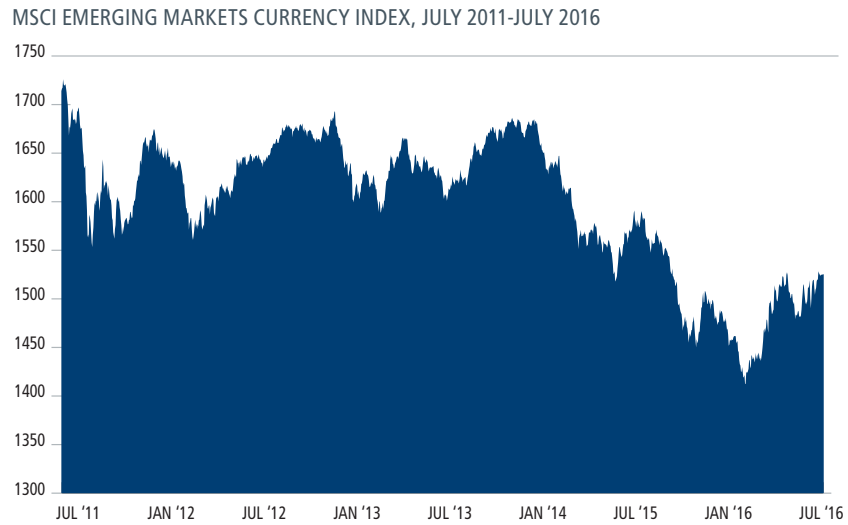


Source: Credit Suisse Global Equity Research, using data from MSCI.

**Past performance is no guarantee of future results.**

#### FIGURE 4. EM CURRENCIES HAVE STRENGTHENED

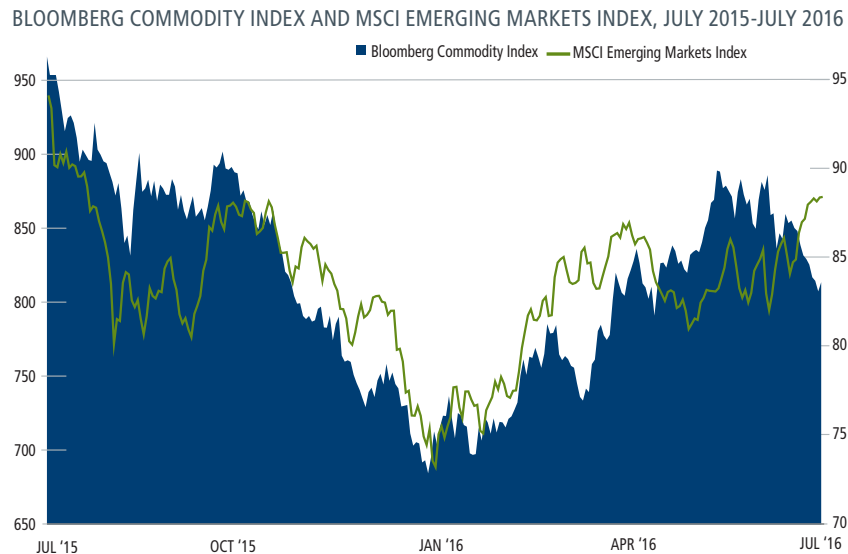
After a few years of considerable headwinds, emerging market currencies have appreciated year-to-date and may support gains in equities.



Source: Bloomberg. Daily closing price data from 7/21/11-7/21/16.  
**Past performance is no guarantee of future results.**

#### FIGURE 5. COMMODITY PRICES PROVIDE A TAILWIND

Stabilization in commodity prices may provide another pillar of support to EMs.

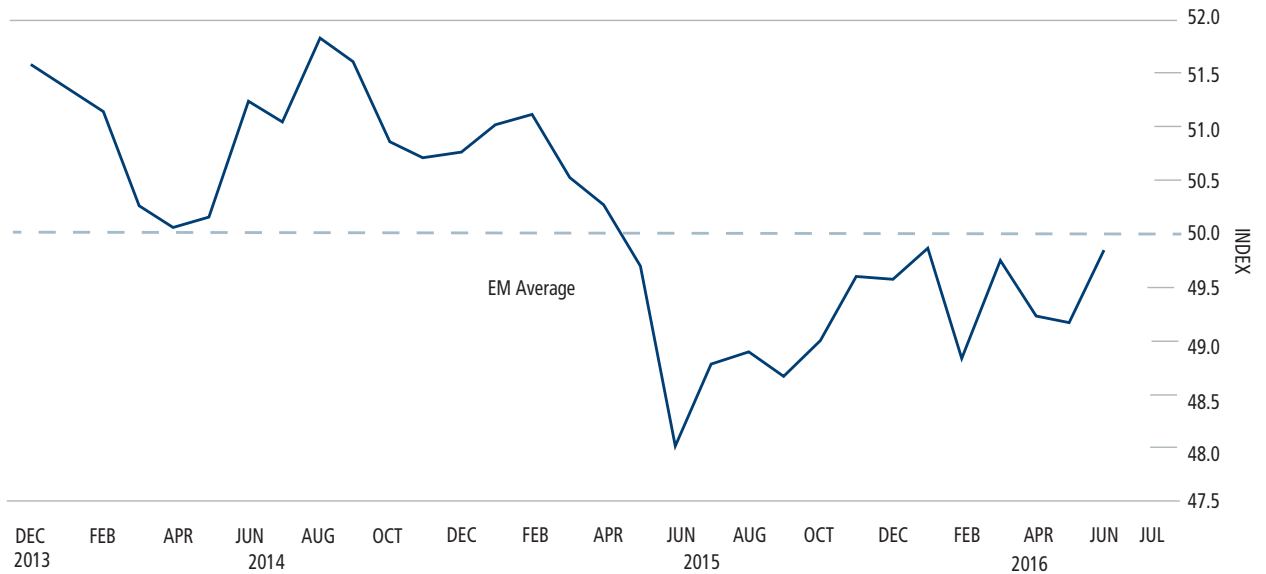


Source: Bloomberg. Daily price data from 7/21/15-7/21/16.  
**Past performance is no guarantee of future results.**

**FIGURE 6. ECONOMIC FUNDAMENTALS ARE IMPROVING**

We see signs of improving economic fundamentals for the emerging markets in many areas. For example, the average emerging market PMI, an indicator of economic health of the manufacturing sector, has turned positive and is often a precursor to a broadening pickup in economic growth.

REGIONAL PMI DATA, SA

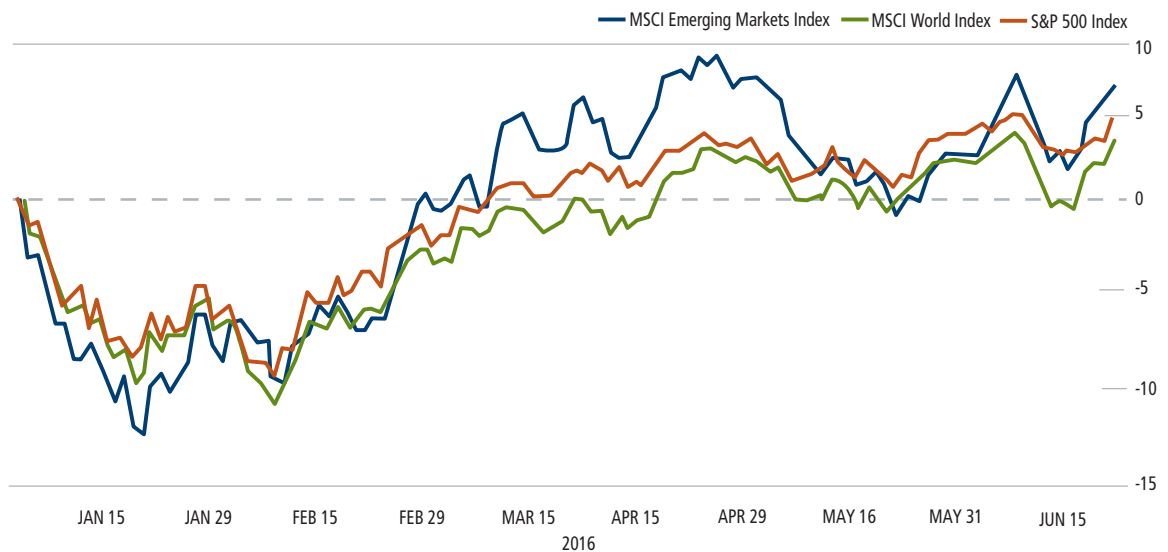


Source: Macrobond. EM average is represented by the average PMI data for China, Taiwan, Mexico, South Korea, Brazil, Russia, India and South Africa.

**FIGURE 7. BEFORE AND AFTER BREXIT: EMS OUTPERFORMED**

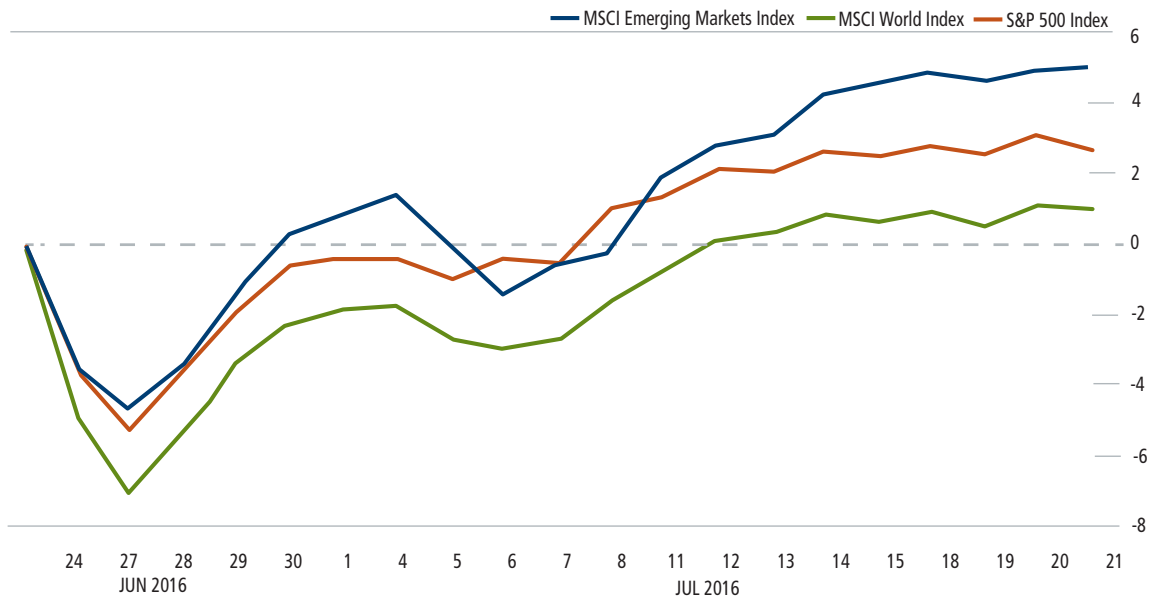
Event risk and policy uncertainty kept many investors on the sidelines. Emerging markets outperformed U.S. and developed market stocks globally, both pre- and post-Brexit.

FIGURE 7A. PRE-BREXIT TOTAL RETURN, DECEMBER 31, 2015-JUNE 23, 2016



Source: Bloomberg. Past performance is no guarantee of future results.

FIGURE 7B. POST BREXIT TOTAL RETURN, JUNE 23, 2016-JULY 21, 2016



Source: Bloomberg. Past performance is no guarantee of future results.

## Positioning

While we see a variety of supportive factors for the emerging markets as a whole, we believe selectivity remains key. Historically, rebounds have been commensurate with the preceding downturn (with the most significant rebounds following the Asian and global financial crises of the late 1990s and 2008, respectively), which we factor into our outlook.

We are maintaining our emphasis on countries that are less tied to commodity prices and those which are moving toward higher levels of economic freedoms. Although economies with lower-quality fundamentals have continued to perform well, we remain concerned about the downside risks associated with countries such as Russia and Brazil. In contrast, prospects look relatively good in Indonesia and India, both of which have cut interest rates. We are also watching the Philippines with great interest, as new leadership looks set to continue with economic reforms. In regard to China, we continue to believe the government has the tools and levers it needs to prevent a hard landing in the near term. Our focus remains on technology and consumption, areas that we believe can benefit from China's transition to a more balanced consumer-driven economy.

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**Foreign Securities Risk** — Risks associated with investing in foreign securities include fluctuations in the exchange rates of foreign currencies that may affect the U.S. dollar value of a security, the possibility of substantial price volatility as a result of political and economic instability in the foreign country, less public information about issuers of securities, different securities regulation, different accounting, auditing and financial reporting standards and less liquidity than in U.S. markets. **Emerging Markets Risk** — Emerging market countries may have relatively unstable governments and economies based on only a few industries, which may cause greater instability. The value of emerging market securities will likely be particularly sensitive to changes in the economies of such countries. These countries are also more likely to experience higher levels of inflation, deflation or currency devaluations, which could hurt their economies and securities markets.

Unmanaged index returns assume reinvestment of any and all distributions and, unlike fund returns, do not reflect fees, expenses or sales charges. Investors cannot invest directly in an index.

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